

Relationship with NYTB, Courtesy of *The Daily Racing Form*

## **NYTB, West Point Thoroughbreds Form Alliance**

New York Thoroughbred Breeders Inc. and West Point Thoroughbreds have announced a strategic alliance dedicated to several initiatives, including promotional and marketing opportunities for each.

Terry Finley, president of West Point Thoroughbreds, noted his organization's long support of NYTB.

"For us, entering into a relationship with a company that is devoted to the best interests of the sport of horse racing and the future of the sport in the state of New York was really a no-brainer," Finley said.

NYTB executive director Jeffrey Cannizzo pointed to the importance of racehorse partnerships such as those organized by West Point Thoroughbreds.

Both individuals pledged to work on increasing participation in New York breeding and racing.

"Working with organizations who value New York breeding and racing, such as West Point Thoroughbreds will help continue the New York program's growth," Cannizzo said.

NYTB was founded in 1974, with the goal of improving state breeding and racing, while West Point Thoroughbreds dates to 1991 and has campaigned several Grade 1 winners among its more than 250 racehorses to date.